



Spring 2008

Dear Friend of Animals:

Angel's Wish is dedicated to reducing animal overpopulation, rehoming companion animals, and raising awareness of animal welfare issues in South-Central Wisconsin. We are an all-volunteer, non-profit charitable organization. Since its founding in 2000, Angel's Wish has helped thousands of animals find new lifelong homes. We also provide reduced-cost spay/neuter services to prevent unwanted litters, host microchipping clinics, provide educational outreach programs to children and educate the public on companion animal issues.

I am writing to ask for your help with our biggest fundraiser of the year. Our annual online auction generates much-needed revenue that helps us continue our vital work on behalf of animals in the community. This year's auction runs from June 1<sup>st</sup> through June 30<sup>th</sup>. To help us meet our goal of \$15,000, we are inviting local area businesses to join us as "Angels for Animals" by becoming auction sponsors and/or donors.

Being a sponsor or donor is rewarding for you, as well. Not only will you be tapping into an active, engaged community over 2500 members strong and growing, a much wider audience will be drawn to the auction as our supporters invite others to visit the auction site. Unlike a one-time event that may be seen by a few hundred people, our online auction provides thousands of marketing impressions with easily-accessible links to your website. Our media sponsors and promotional materials will provide additional visibility. An enclosure provides more information about sponsorship and donation. Of course, knowing that you are helping to make a positive difference in the lives of homeless animals in our community is the best benefit of all!

Thank you for taking the time to consider this request. A volunteer will be contacting you soon to follow up, or you can reach me by phone at 608-347-2121 or by email at amyg@angelswish.org. All of the volunteers at Angel's Wish and the animals we care for look forward to having you join us as an "Angel for Animals."

Sincerely,

A handwritten signature in black ink that reads "Amy J. Good".

Amy J. Good  
President, Board of Directors  
Angel's Wish

Be an angel  
for animals!



Support Angel's  
Wish Online  
Auction  
June 1-30, 2008