



1. Call to Order: Meeting was called to order at 6:40 p.m. Present: Amy Good, Pam Buchner, Lois Lawrence, Kate Atkins, Natalie Baldis, and Sue Wormley
2. Introduction of Visitors: There were no visitors.
3. Approval of Agenda: Natalie moved and Amy seconded a motion to approve the agenda as amended. Passed 6-0
4. Approval of May Minutes: Natalie moved and Lois seconded a motion to approve May, 2011 minutes. Passed 6-0
5. Auction: Discussion on progress of auction items received. The Board extended a special commendation to Judy Wahr and Sarah Hanson for their tireless work on the auction. Thank you so much! It was discussed that a "Process and Procedures for Online Auction" be created following this year's auction for the benefit of all future coordinators of our auctions. Kate will contact people to help with fulfillment of auction sales.
6. Tiles: Pam reported on the number of tile blanks on hand at Total Awards. Sue agreed to investigate other vendors for embossing files using these blanks and will report at next meeting.
7. Financial Reports: Financial reports were distributed and discussed. Natalie will revise and resend via email those reports. Amy moved and Lois seconded a motion to accept the financials actual numbers ignoring the annual budget numbers. Passed 6-0

8. Committee Reports:

- a. Volunteer Committee: Discussed a need to establish a process for applications. Board suggested that the Volunteer committee:
 - i. Discuss the applicants for volunteering
 - ii. Provide a quick response with a call, message or email to each applicant
 - iii. Enter name in Pet Point database so their names can be categorized by interests
 - iv. Orientation classes – Board would like to know:
 1. What topics do you cover?
 2. Can regular class meeting times be arranged so everyone will know?
 3. YouTube video is the ultimate goal for those who have missed the orientation.
 - v. Sue to share this with new committee chair: Marie Koko

- b. Marketing Committee: Board discussed the following:
 - i. Meredith's blog needs to be reviewed before posting. It should be sent to Amy for review. Amy will contact Meredith to coordinate this.
 - ii. Received \$300 from the Culver's Fund Raiser
 - iii. Need to promote the nail clip club cards with a sign at the front counter
 - iv. Ask Marketing Committee to create an e-newsletter either monthly or quarterly
 - v. Investigate "Cans for Kitties" as a marketing venue

9. New Business:

- a. 24 Pet Watch prices for registration of microchips will be an annual charge beginning the 2nd year of chipping. Natalie agreed to put up a sign alerting adopters to this fact when purchasing microchips.

10. Adjourn: Natalie moved and Lois seconded a motion to adjourn. Passed 6-0. Meeting was adjourned at 8:38 p.m.